

2021

Impact and Annual Report



Phoenix Family
phoenixfamily.org



Vision

A community where poverty is alleviated, communities are healthy, and all people can develop their full potential

Mission

Phoenix Family empowers people living in low-income housing communities with the on-site support they need to gain stability and achieve self-sufficiency.

2021 Board of Directors

Ulysses “Deke” Clayborn
Clayborn & Associates, LLC

Rick Kahle, Chair
Private Investor

Matt Condon
Bardavon Health Innovations

David McDaniel
Holmeswood Baptist Church

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Retired

Ramie Orf
Community America Credit Union

Erica Dobreff
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RBC Wealth Management

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Blue Cross Blue Shield of Kansas City

Mark Seely
Lockton Companies

Cameron Garrison
Lathrop GPM

Ram Shankar
UMB Financial

David Houchen
First Federal Bank of Kansas City

Tom Volini
Colliers International

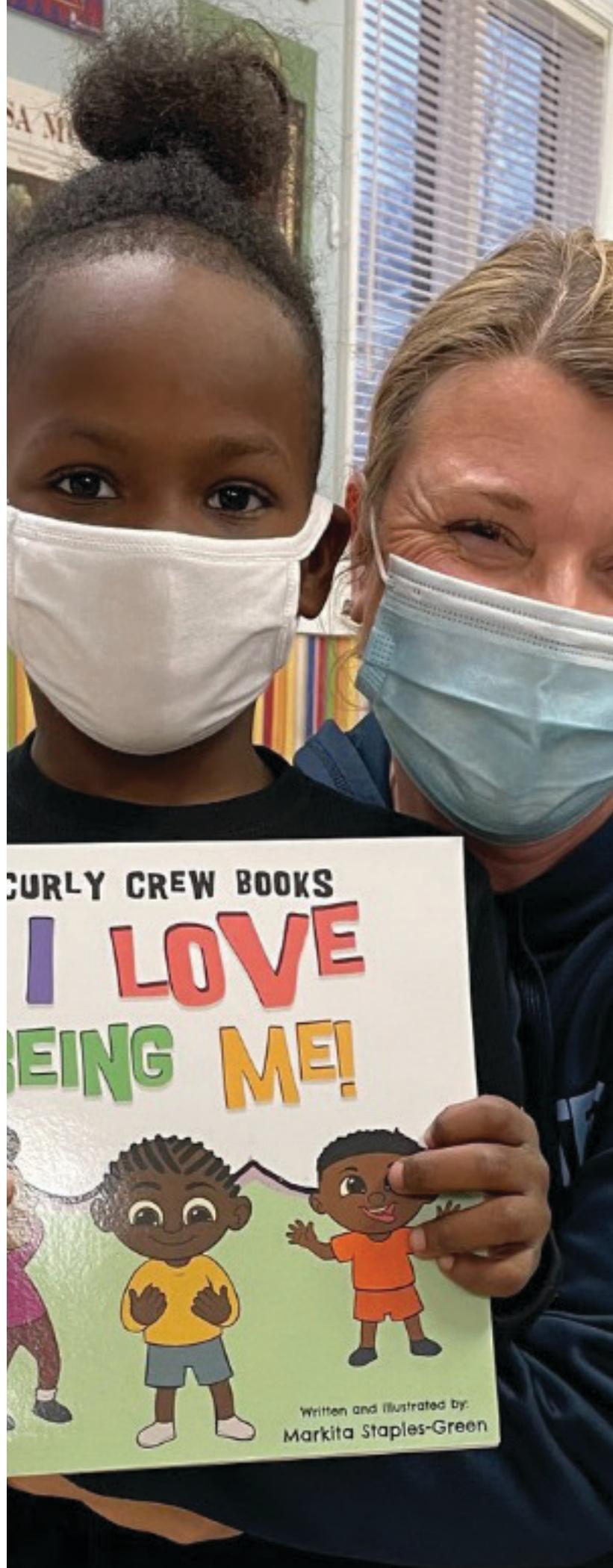
A YEAR LIKE NO OTHER

The year began as so many others had, with Phoenix Family staff looking forward to serving more people, touching more lives, and building an equitable community, free of poverty.

This report covers a unique time in our history. It represents both the start of a global pandemic that taught all of us how to turn on a dime to respond to a community in crisis and, as the fallout from the coronavirus lingered, it taught us that remaining nimble and responsive was paramount.

In many ways, Phoenix Family was built for times like this. Feeding as many as possible as quickly as possible. Providing the same services, but in different ways. Stepping up to the challenge. Working harder than ever before. Finding a way to meet the needs of a crisis.

This is the story of that time, and a thank you to all of you who stepped up to make a difference, every single day, and in so many ways.





FOOD ASSISTANCE

Food is essential. When someone is hungry, it's impossible to focus on anything else. Steps toward stability and building a stronger foundation may falter. Hopes and dreams feel miles away. And a lack of access to food can threaten physical health as well; particularly for children.

377,740 POUNDS

OF FOOD GIVEN OUT TO OUR RESIDENTS AND FAMILIES.

Immediately, Phoenix Family expanded food pantries to provide additional items, home delivery, more dates and times of operation, and regularly stocking cleaning supplies, toiletries, and other necessities.

During this period, requests for food and basic needs increased by 1,026%. Safe access to food gave seniors security and families assurance that they could rest a little easier knowing that dinner would be on the table. Residents and onsite staff diligently worked to identify community needs, allocate resources, and overcome unprecedented logistical challenges posed by social distancing precautions.

FINANCIAL ASSISTANCE

Adequate shelter and warmth are essential for safety, health and stability. Yet for so many who lost jobs in 2020 and 2021 – whether overnight, or months later when businesses that had tried to hang on were forced to close their doors – fear of eviction was constant.

And while the state’s eviction moratorium enabled renters to stay in their homes even if they were unable to pay the rent, the amount owed continued to grow.

\$274,382

PROVIDED IN EMERGENCY ASSISTANCE.

Between mid-July and January, Phoenix Family received a record number of requests for emergency financial assistance. In response, employees from other Phoenix Family departments quickly stepped up to help process requests for assistance, in addition to fulfilling their other responsibilities.

In September – in response to a growing number of people struggling to cover rent over multiple months – the financial assistance cap was raised to cover all rent costs associated with unemployment due to COVID-19 impact. In addition, Phoenix Family provided assistance in applying for benefits and case management.

601 FAMILIES

HELPED WITH FINANCIAL ASSISTANCE.

By year’s end, Phoenix Family’s Financial Assistance Program had distributed a total of \$274,382 in rental assistance; nearly 600% more than in 2019.



HEALTH

When COVID hit, Phoenix Family began routine check-in calls with residents to understand how their needs were changing and how we could continue to meet their needs in a time when so much was turned upside down.

Quarantine and social isolation are hard on everyone, but it is especially hard for seniors living with lower incomes. Feelings of loneliness and fear can create implications that last well beyond the immediate touchpoint. Phoenix Family during this time increased wellness checks (300%) to fight isolation, anxiety and depression. With local mental health services overwhelmed by the pandemic, these wellness checks played a key role in helping to get those who needed it.

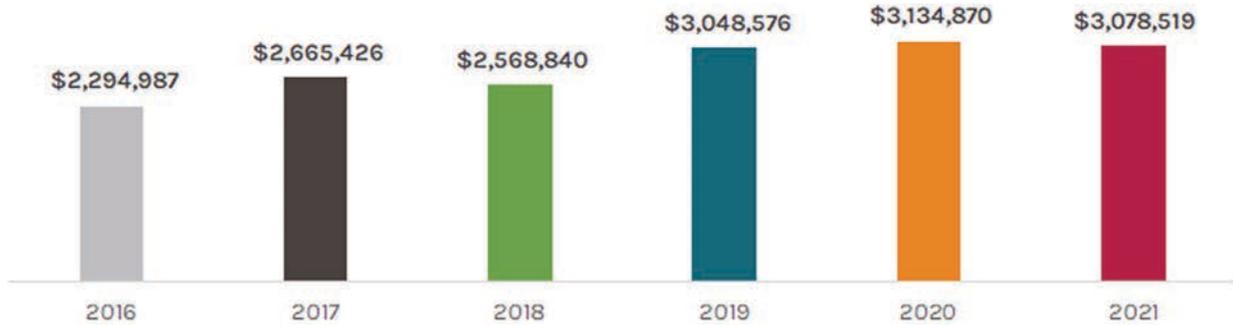
1,016 SENIORS

RECEIVED COVID-19 VACCINATIONS.

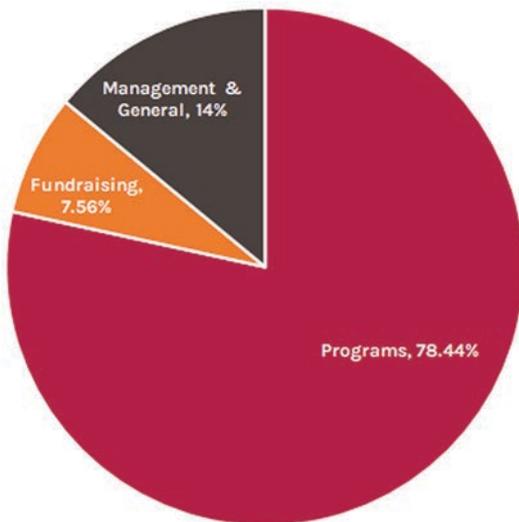
Phoenix Family also distributed health supplies and healthy living items. For many residents on fixed incomes, it is too expensive to purchase high-cost alternatives to sold-out items, or buy unbudgeted goods like heavy-duty cleaners or PPE. With the help of donors and community partners, Phoenix Family distributed to residents' homes PPE, cleaning supplies, and other critical health equipment. Phoenix Family also hosted vaccination clinics at all of our communities.

Financial recap: 2021

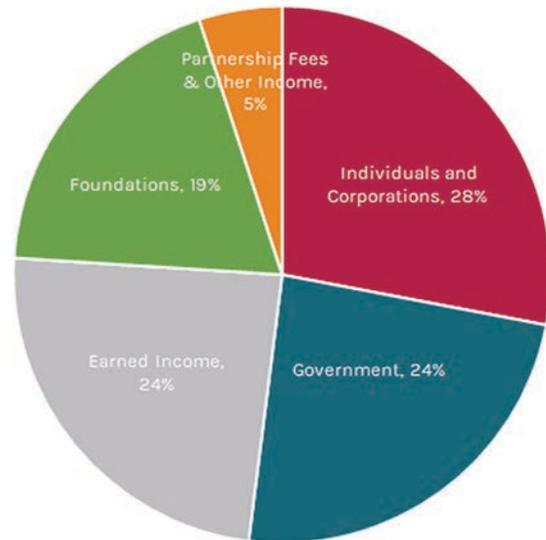
Our 2019 financial position continues to reflect investments in expanding programs and services to help children, adults, and seniors to gain stability and exit poverty. We also got better at doing things bigger and faster. As we start 2020, we start it with a renewed confidence in the strength of our model and vision for the future.



Organizational Efficiency



Organizational Support



Organizational Efficiency, By Program



Consolidated Statement of Financial Position

For the year ended June 30, 2019, with summarized comparative figures at June 30, 2020.

June 30, 2019 and 2018

Assets	Unrestricted	Temporarily Restricted	2021	2020
Current Assets	1,585,296	159,924	1,745,220	1,605,832
Developer fee, receivable, less current portion	67,655	-	67,655	67,655
Unconditional promises to give, less current	-	-	-	20,000
Fixed Assets	18,320	-	18,320	18,320
Total Assets	1,293,339	132,322	1,831,195	1,721,607
Liabilities and Net Assets				
Liabilities:				
Accounts payable	50,562	-	50,562	42,540
Accrued expenses	168,788	-	168,778	168,056
Deferred revenue	356,900	-	356,810	372,936
Paycheck Protection Program loan payable	110,413	-	110,413	42,059
Total Liabilities	686,653	-	686,653	625,591
Net Assets:				
Undesignated	644,601	-	644,601	337,727
Board Designated	424,087	-	424,087	356,810
Temporarily Restricted	-	75,854	75,854	401,479
Total Net Assets	1,068,688	75,854	1,144,542	1,096,016
Total Liabilities and Net Assets	1,755,341	75,854	1,831,195	1,373,820

Consolidated Statement of Activities

For the year ending June 30, 2021, with summarized comparative figures at June 30, 2020.

July 30, 2021 and 2020

	Unrestricted	Temporarily Restricted	2021	2020
Public Support and Revenue				
Public Support:				
Individuals and corporations	420,977	-	420,977	345,401
Foundations and other organizations	-	520,201	520,201	560,547
Net revenue from special events	94,882	-	94,882	91,239
Revenue:				
Service revenue	1,734,743	-	1,734,743	1,707,892
Partnership management fees	37,533	-	37,533	36,200
Paycheck Protection Program Loan Forgiveness	245,458	-	245,458	366,191
Interest and other income	24,725	-	24,725	27,400
Release of temporary restrictions	845,826	(845,826)	-	-
Total public support and revenue	3,404,144	(325,625)	3,078,519	3,134,870
Expenses				
Program services	2,376,864	-	2,376,864	2,324,793
Management and general	424,189	-	424,189	453,871
Fundraising	228,940	-	228,940	193,085
Total expenses	3,029,993	-	3,029,933	2,971,749
Change in Net Assets	374,151	(325,625)	48,526	163,121
Net Assets, Beginning of Year	694,537	401,479	1,096,016	932,895
Net Assets, End of Year	1,068,688	75,854	1,144,542	1,096,016

Contributing to the Future

Donors

\$100,000 & Up

Department of Housing and Urban Development
East Hills Village
Missouri Housing Development Commission
Parvin Estates
Phoenix Family Ventures, Inc.
Small Business Administration

\$50,000 to \$99,999

AB Apartments Leasing, L.P.
Columbia Square Town Homes
Friendship Village
Glen E. Tullman Fund
Greenway of Burlington Associates, LP
John Calvin Manor
Missouri Department of Economic Development
Oakland Heights

\$25,000 to \$49,999

Anonymous
Blue Cross Blue Shield of Kansas City
Christmas Families
Curls Manor
Geraldine and R. A. Barrows Foundation
Health Forward Foundation
Oak Grove Apartments
Olive Park Village
Palestine Gardens North
Parallel Senior Villas
Red Bridge Place
St. Joseph Place, Inc
Thunderbird Apartments

Tremont Place
Victor E Speas Foundation

\$15,000 to \$24,999

15 and the Mahomies
GEHA
George H. Nettleton Foundation
Grand Hotel
IMA Foundation
Ken and Wanda Eidson
Sherman Family Foundation
United Way Of Greater Kansas City

\$10,000 to \$14,999

American Family Insurance Dreams Foundation
Arvest Bank
Matt and Carrie Condon
Edward G. and Kathryn E. Mader Foundation
Hirschbach Motorlines, Inc
Horizon Housing Foundation
Ina Calkins Foundation
Irven E. and NeVada P. Linscomb Foundation Fund
Joenic Steel, LLC
Kirk Foundation
Lathrop GPM
Mark Garrett and Bob Wilcox
Nowlin Hall
Rick and Pam Kahle
UMB Financial Corporation

\$5,000 to \$9,999

Bank Of The West
Bishop Sullivan Center
Bob and Bettina Groh

Colliers International
Community America Foundation
Emergency Food and Shelter Program
Google Fiber
Horizon Housing Foundation
Jacob L. and Ella C. Loose Foundation Fund
JE Dunn Construction Company
Jonathan and Carrie Cohn
Judge Cleveland F. Moulton Christmas Poor Fund Trust
Kids for Peace
Landmark Towers
Mark Seely and Ross Haynes
Matt and Lori Tritz
Olde Oak Tree
PNC Foundation
RBC Wealth Management
Ridgewood Hills
United Healthcare
Wesley Village Apartments

\$2,500 to \$4,999

Anonymous
Autumn House
Bank Midwest
BKD
Brittany Court
Capitol Federal Foundation
Daniel and Jackie Sailer
David and Erin McDaniel
Flo Harris Foundation
Marlborough Manor
Newbury Development & Management
Palestine Gardns

RBC Foundation - USA
Rich and Dana Reda
Rocky and Susan Horowitz
Rodney Smith
Sandi and Ed Fried Family Donor
Advised Fund
Windsor Court Apts, LCC

\$1,000 to \$2,499

American Family Insurance
Amy Andrejack
Association for Women Lawyers
of GKC
Bardavon
BOKF Foundation
Briar Ridge Residence LP-120
Cara Jennings
Central Bank of Kansas City Inc
Columbus Park Plaza
Courtney Klahn
Dad and Daughter 5K Run Walk
Danielle Phillips
Desire Bates
Dickson-Dively Orthopaedics
Erica Dobreff and Terry Gratz
Jake and Katie Mooney
Jan Majercik
Kristen Walker-Smith
Laurel Groh
Majid and Melody Ghavami
Marian Swagler-Stewart
Mark and Sarah Dallas
Megan Toal
Mickey and KC Carlson
Moir Waldron
Phillip and Anita Otto
Rachel Krantz and Edward
Goldstein
Ram and Radha Shankar
Ramie and Matt Orf
Roshann Parris and Jeff Dobbs
Sarah and Matt Osborne

Schofer Ladybug Fund
Seaboard Foundation
Stacy Harper
Stephanie and Thomas Scott
Syndeo
Terracon Consultants Inc
The Messick Family Stewardship
Fund

\$500 to \$999

Angela Toussaint
Angela White
Archer Education
ARCPT +
Beyond HR Solutions
Brandon Scarborough
Brett and Molly Lane
Cameron and Lora Garrison
Chris and Lisa Gunderson
Coach's Bar and Grill
David and Janet Houchen
Derek and Allison Sandstrom
Erika Stiles
Erin Williamson
GENESYS
Gladys Hanna-White
Gretchen Adamson
Jessica Casselman
Jill and Michael Chalfie
Joshua Henderson
Julie Moulden
Kamera Meaney
Karen Greer Lesmeister
Kathy Janvrin
Katie Aguilera
Katie Taylor
Kay Stinson
Kecia Chappel
LaChondra Nevins
Leila Hill
Leslie Dannecker
Lighthouse Legal, LLC

Lindsay Hill
Liz Sosniecki
Maci Said
Melissa Miller
Michael and Katie Sanchez
Midwest Builders' Casualty
Molly Rew
Nancy and John Holliday
Nicole O'Neill
Paul and Katy Schofer
Pennie and Cliff Cohn
Rebecca King
Robb and Robb LLC Charitable
Foundation
Robert Goff
Russell and Rebka Sakati
Shamberg, Johnson &
Bergman, Chtd.
Sofia Hudson
Stefanie Gonsalves
Steve and Kimber Givner
The Meyers Law Firm, LC
Tria Health
Wendy Borchers

\$250 to \$499

Allison Mott
Amazon Smile Foundation
Annie Steffes
AuBurn Pharmacy LLC
Betsy Thurlo
Brittany Ford
Caitlin Campbell
Cam Stephenson
Carolyn Lacy
Charles Schaeffer
Chris and Kelli Cooper
Christine Schuley
City Gym
Cosentino's Food Stores
Dollar, Burns & Becker, LLC
Charitable Fund
Doug and Susan Dickerson

Duffy Construction
Ellen Gude
Eric and Amy Schotland
Erin Burgert
First United Methodist Church
Blue Springs
ISSCO, INC.
Jacob Mogle
Jacquene Cardona
Jake Davis
Janet Snyder
Jason Dalbec and Kent James
Jeff and Michelle Carlstedt
Jennifer Cartwright
Jennifer Johnson
Jessica and Joshua Welch
Joe P. Sweeny Charitable
Jordan Jones
Judy and Ted Graves
Julie Groff
Kadie Elmore
Karen Beshore
Kathy Finley
Katie Harrison
Kelsey Page
Kross Family Fund
Krysten Jury
Kyle Williams
Laurie and Mike Snell
Linda Sinnett
Lynn Vossen
Margaret and Bobby Williams
Marie McElfish
Megan and George Heyns
Melissa Williams
Michael and Shannon Margherio
Michael and Sherry Collins
Mike and Rebecca Gude
Mindy Schrag
Molly Maxwell
Nicole and Bradley McGee
Paul Fingersh and Brenda
Althouse

Robyn and Bob Stevens
Stephanie Jones
The Company, Wendy Swetz
Real Estate LLC
Todd Navrat
Toni J. Tormanen
Travelport
Ty Sheets and Elizabeth Otto
United Way of Central
Minnesota

\$250 & Under
Adam Zimmer
Aimee and William Ramirez
Alan Karchmer
Amanda Cherry
Amanda Watkins
Amy Weddle Lott
Andi and Bret Bonge
Andrew and Seana McPherson
Angela A Freund
Angie Boehner
Annie and Matt Riggs
Arthur & Diane Federman Donor
Advised Fund
Artisan Realty LLC
Ashley and Brad Carrender
Barbara Dater
Barbara Jessee
Barbara Ray
Barbara Schwartz
BE Hart
Belinda Lower
Beth Murano
Bob and Carla Schock
Brad and Tammy Bodine
Brandon and Michelle
McConnell
Brendan Insley
Brian Stewart and Jessica Best
Carolyn Ray Weinhold
Cason Building Maintenance
Inc

Chelsi Garrow
Christi Hill
Christy Claeys
Claire Harrison
Clifford Schuette
Cynthia Tsutsumi
Dale Romme
Daniel and Emily Kennedy
Deanna Martin
Denise and Callie Williams
Diane Bishop
Diane DeGroot
Edith Ruiz
Edward and Joan Carhart
Elizabeth and Anthony Monsees
Elizabeth and Lynn Lang
Elizabeth Blass
Emily Willmann
Eric Givner
Erin Blaise and CJ Strawn
Eryn Adams
Evelyn Hamilton
First Presbyterian Church
Florence England
Heather and Dax Pineda
Heather Miller
Hope Groff
Idonna Bragg
Irv Belzer and Sue McCord
Belzer
Jack and Lisa Cornelison
Jacqueline Dennehy
Jaime Harlow
Jaime McLellan
James Balsamo
Jamie Castaño
Jana and Brent Bonham
Jana Babcock
Jeannie Rentschler
Jen Hanson
Jennifer and Jerehmiah Jessee-
Lantz

Jennifer and Scott Matney	Margaret Brown	Sally and Andy Sisk
Jennifer Durkin	Mark and Mary Basola	Sally Shubat
Jennifer Kurzava	Marla Puente	Samantha Finke
Jennifer Smolen	Mary Schafer	Samuel Chapman
Jessica Campbell	Matt and Carrie Condon	Sarah Moreno
Jill Wehling	Matthew Courtney	Sarah Zey
Jillian Bush	Maxine Branson	Scott and Kristy Robidoux
Jody Harms	Megan Sturges Stanfield and Lamonte Stanfield	Sean Kelly
John and Allison Schorgl	Merlo Charitable Fund	Sharon Goldstein
Joseph Tenenbaum	Merrilee Brown	Sharon Loftspring
Judith Flynn	Miah Baum	Shavon Brown
Julie and William Chabak	Michael Morell	Sheri Radman
Julie Jimerson	Michelle and Scott Jones	Shriket Pai
Julie Myers	Michelle Fees	Stacey Hack
Kara Eidson and Mike Lee	Michelle Ungerer	Staci Greco
Karen Gleason	Myles Opdahl	Stacy Schomer
Kathryn Haw	Nancy Scales Hall	State of Kansas, Dept for Children and Families
Kathy Meslas	Neal and Angela Sharma	Stephanye Doyle
Katie Macfee	NetStandard, Inc.	Steve and Nancy Dalbec
Katie Robertson	Nichi Webb Larson	Sue and Gooch Denice
Kelly Gude	Nicole Howard	Susan and John Still
Kevin and Mary Cobb	Nicole Miller and Dane Sosniecki	Susan Baumgartner
Kevin and Patti York	Nicolette Tomasic	Susan Collins
Kim Bailey	Pam and James Planchon	Susan Weiner
Kim Salazar	Pamela Pickell	Susila Gabbert Jones
Kim White	Paula Perlmutter	Tammy Kemp
Kimberly and Marc Modelski	Peggy Decarlis	Tanya Davis
Kris Kubis	Pete Thomas	Tanya Gillig
Larry and Lana Paul	Phil and Freda Markley	Teresa and Brian Russell
Larry and Sandy Otto	Proforma IDology Marketing Group	Tony Slajs
Leah and Rob Swindle	Rachel Krause	Tracy Herigon Real Estate LLC
Leigh Blumenthal	Rajesh and Neerumpa Silswal	Tri Nguyen
Leslie Cimino	Rebecca Leith	Tricia Hadley
Linda Brzuchalski	Rhonda Cookey	Ultimate Software Inc
Linda Buchanan	Robert Redmond	Ulysses Clayborn
Linda Flaherty	Robin Walden	Valori Sanders
Linda Hansen	Roger and Nancy Lewis	W. Gordon Snyder Family Fund
Linda Nunn	Ronay McClay	William Rinke
Lisa Groh	Ronelle Neperud	Zora and Russell Collins
Lisa Honn	Rosemann & Associates	
Lisa Monteleone		
Lori Lane		

Phoenix Family Offices

Administrative Offices

Kansas City, MO

Autumn House

Maryville, MO

Bainbridge Apartments

Kansas City, MO

Brittany Court

Gardner, KS

Cathedral Square Towers

Kansas City, MO

Claudell Homes I & II

Columbia, MO

Columbia Square Townhomes

Columbia, MO

Columbus Park Plaza

Kansas City, MO

Curls Manor

Kansas City, MO

East Hills Village

Kansas City, MO

Elsie Mason Manor

Des Moines, IA

Friendship Village

Kansas City, MO

Georgian Court

Kansas City, MO

John Calvin Manor

Lee's Summit, MO

Landmark Towers

Liberty, MO

Ligutti Towers

Des Moines, IA

Linda Vista

Kansas City, MO

Marlborough Manor

Kansas City, MO

Nowlin Hall

Kansas City, MO

Oak Grove Manor

Oak Grove, MO

Oakland Heights

Kansas City, MO

Olde Oak Tree Apartments

Independence, MO

Olive Park Village

Kansas City, MO

Palestine Gardens

Kansas City, MO

Palestine Gardens North

Kansas City, MO

Parallel Senior Villas

Kansas City, KS

Parvin Estates

Kansas City, MO

Red Bridge Place Apartments

Kansas City, MO

Ridgewood Hills

Harrisonville, MO

St. Joseph's Place

Kansas City, MO

St. Patrick's Manor

Cameron, MO

Swope Ridge Gardens

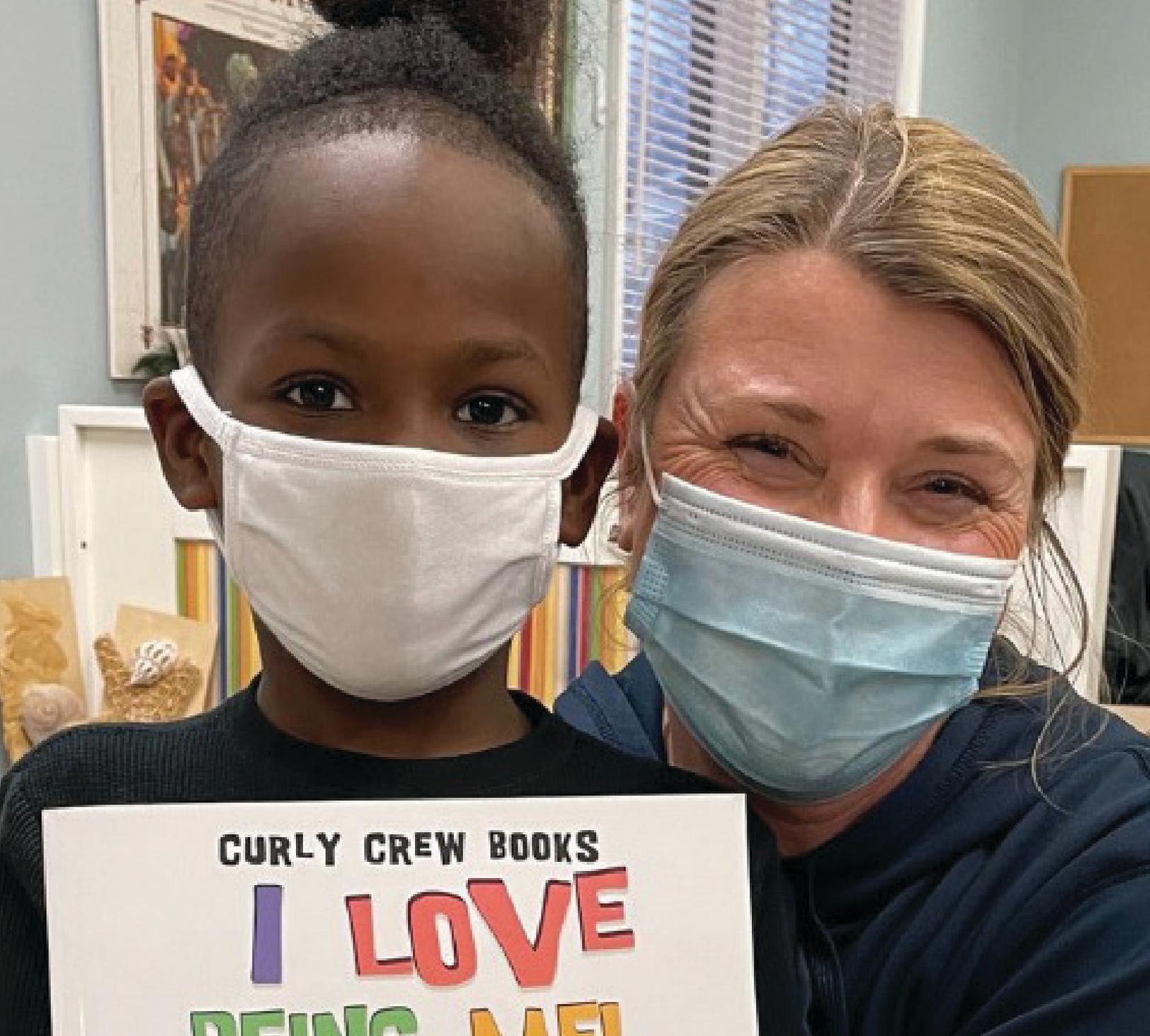
Kansas City, MO

Thunderbird Apartments

Harrisonville, MO

Tremont Place

Kansas City, MO



Phoenix Family
3908 Washington
Kansas City, MO 64108

Tel 816 561 1033

Fax 816 561 0287

Email: info@phoenixfamily.org

Facebook: www.facebook.com/phoenixfamily

Twitter: @pfhorg

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